

## Information on hemyock.org.

It is a notice-board type website, not a glossy snapshot type website. These always get out of date and are irrelevant to the locals. It is owned jointly by the Parish Council and the Anglican Church, but is basically self-financing.

It is designed on the principle that it is better for 100 people to do 1% of the work than 1 person to do 100%. It was conceived by Paul Steed and implemented by Matt Clements, a local software engineer, whose wife just happens to be Editor of the Parish Pump. For those interested, it uses open-source software. It more-or-less runs itself now.

The website is divided up into;

- Topics, which are village Clubs, organisations and groups, who are encouraged to nominate people to write and edit their own pages
- a universal Calendar that all Club contributors can add Events to
- Stories about happenings they think are of interest to fellow villagers. All Stories appear on the Home page in most-recent-first order and also their own Stories appear at the bottom of that Club's own pages

There is also a Gallery of photos, Links to other websites of interest, a 'feed' of local Devon information from the BBC and the local weather from the Met Office.

There have been 877 Stories about happenings in the village since the website opened in April 2006. That's about one every other day, which sounds a lot, but it's a small fraction of what goes on.

There have been 1185 Events entered in the Calendar. Generally Clubs don't put up their routine Members meetings; this is for public meetings, AGM's etc.

There are currently 422 pictures of Hemyock, its environs and also of functions such as Open Days, fetes, Twinning visits, etc. in the Gallery.

We get over 200 visitors (real people) a day, which is c. 6000+ a month. We have no idea where these come from, though we could find out on Google Analytics if we wanted. That's pretty good for a village website, but could be more with more input.

There are 58 'Static Pages' relating to most of the 48 clubs, organisations, etc. in Hemyock. There are at least a dozen more clubs that don't wish to be involved. Of the ones that do, the most viewed are History of Hemyock with 12,353, followed by Tracing Family History with 11,348.

All adverts from the Parish Pump are replicated as images in the Gallery, through a searchable page, which ranks 5<sup>th</sup> on the site as a Static Page. Not only are they searchable by category from within hemyock.org, but they appear in Google as well; very useful for holiday accommodation!

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The website greatly assists local democracy by reporting on the activities of the Parish Council, and Minutes of all PC meetings are put up in draft form for comment as soon as possible. The PC pages link to other useful websites such as the Mid-Devon Planning Portal, Police local crime data, the BBC's 'find your national representatives' page and also to an environmental page. This links to other sites such as Carsharing, Landsharing, bus timetables, and of course local Freecycle groups.

There are external Links to 11 relevant major websites such as the Blackdown Practice, Hemyock@Amazon, Devon County Council, the Blackdown Hills AONB, and of course the old railway line, the CVLR. Of these Hemyock@amazon has had the most hits with 2,475, followed by Devon CC with 2,345. The 'Disused Stations' website, which was added later is coming up fast with 1,695 hits! There are 24 books on Amazon referencing Hemyock, though a majority seem to be unobtainable.

Of the pictures in the Gallery, the single most viewed is the advert for the Surgery, with 5146 hits, probably people searching for the phone number. There are two pictures of the Catherine Wheel pub in the top 9 with an aggregate of about 7500 hits, which might explain the searches for the Surgery! However there are three pictures of the CVLR in the top 9, with a total of nearly 10,000 hits!

There are about 20 members of Clubs around Hemyock who have been trained to enter stuff about their activities (it's very easy; if you can attach an image to an email, you can do this). Excluding dear old 'admin', the most prolific is Steven Reed (Baptist Church and Parish Council) with 137 in 4 years, followed by Paul Steed with 101 (Parish Council, Tennis Club, Twinning and General News). Not all Clubs do their own updates, but since hemyock.org is run very much in conjunction with the Parish Pump, we usually find out somehow.

In terms of organisations, General News comes first with 232 items entered, followed by St Mary's Church with 106, Parish Council with 88 and the Baptist Church with 39. The Pre-School and Youth Football tie with 24 each.

Organisations pay a notional £10 a year to help with server charges, etc. There is a Code of Conduct page for contributors, though we have never had to invoke it. Although we regularly scoop the local Press, our proudest moment was when the local rag rang up and asked for permission to use one of our photos.

Next page: hits to hemyock.org over the last 3 years.

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Hits to 'Welcome to Hemyock' page.

